

ORDER



KLAS

Orders
 Order / Rev: 36149
 Alt Order #: 08809100
 Product Desc: Issue
 Estimate: 1247
 Flight Dates: 10/09/12 - 10/15/12
 Original Date / Rev: 08/03/12 / 08/03/12
 Order Type: GENERAL

Primary AE: Mike Jones
 Sales Office: K-WAS
 Sales Region: National

Agency
 Name: GMMB
 Buying Contact:
 Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
 Name: NV vs Special Int Tax
 Demographic: A35+
 Product Codes: PO4
 Priority: LV2
 Revenue Codes: AGY, POL, ISS

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External IO:
 Agency External IO:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	31%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	17%	\$0.00
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	17%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00